

# DR. VASILEIOS BOUGIOUKOS

## (PhD, MSc, BSc)

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[Vasileios Bougioukos - Google Scholar](#)

| Most recent employment history |                                                                                                                     |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------|
| Sep 2024 – Present             | Associate Professor in Economics at Richmond American University London, UK                                         |
| Sept 2022 – Present            | Adjunct Associate Professor of Economics at Notre Dame University, London, UK                                       |
| Jan 2024 – Jun 2024            | Adjunct Associate Professor of Economics at Richmond American University London                                     |
| Jan 2023 – Oct 2024            | Research Associate at Durham Business School, Durham, UK                                                            |
| Sept 2022 – Jan 2024           | Senior Teaching Fellow in Business and Economics at SOAS, University of London                                      |
| May 2022 – Apr 2024            | Senior Associate Teacher at Bristol University (Dissertation supervision)                                           |
| Jan 2023 – Aug 2023            | Teaching Associate in Innovation and Entrepreneurship, Queen Mary University (UK)                                   |
| Sept 2022 – Dec 2022           | Institute for the International Education of Students (IES) International Finance                                   |
| Jun 2022 – Oct 2022            | External Research Support at Durham Business School (UK)                                                            |
| Oct 2022 – Nov 2022            | Visiting Lecturer in Economics & Business at Guizhou Normal University (China)                                      |
| Aug 2021 – Jul 2022            | Lecturer in Economics at London South Bank University - Ethics Lead for Postgraduate and Undergraduate Studies (UK) |
| Aug 2021 – Dec 2021            | Adjunct Lecturer in SolBridge Business School online (South Korea)                                                  |
| Jan 2020 – Jul 2021            | Senior Teaching Fellow in Economics & Business at SOAS, University of London (UK)                                   |
| Dec 2020 – Feb 2021            | Kazan Federal University (Online Classes for the University of London)                                              |
| Oct 2020 – Jan 2021            | Assistant Teacher in Management at Bristol University                                                               |
| Aug 2016 – June 2020           | Lecturer in Economics at Wenzhou-Kean University (China)                                                            |
| Jan 2016 – Aug 2016            | Research Officer at the London School of Economics – PSSRU, (UK)                                                    |
| Mar 2015 – Nov 2015            | Research Assistant at London Business School (UK)                                                                   |
| Jun 2015 – Sept 2016           | Examiner to EMFSS Board of Examiners at the University of London (LSE, UK)                                          |
| Jan 2011 – Jun 2013            | Tutor - Associate Lecturer in Business & Economics at Bangor University (UK)                                        |

| Education   |                                                                                                                                                                                        |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2010 – 2013 | <b>Bangor University</b><br><b>Ph.D. in Economics</b> (One Month Corrections) Title: ‘Facilitating Integrative Agreements through Trust in Negotiations between Labour and Management’ |
| 2012        | <b>London School of Economics and Political Science</b><br>Summer School in “Bargaining and Negotiation: Interests, Information, Strategy & Power”                                     |
| 2007 - 2008 | <b>London School of Economics and Political Science</b><br>MSc in European Political Economy (Merit)                                                                                   |
| 2002 – 2006 | <b>Athens University of Economics and Business</b><br>BSc in International and European Economic Studies (High Merit)                                                                  |

| <b>Executive Education – Personal Development</b> |                                                                               |
|---------------------------------------------------|-------------------------------------------------------------------------------|
| Jun-Sept 2019                                     | <b>Cambridge University</b> ‘Business Analytics: Decisions Making Using Data’ |

| <b>Research Interest:</b> Judgmental Forecasting, Economics of AI, and Decision-Making via Support Systems                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| <b>Academic Publications</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <p><b>Peer-Reviewed Journal Articles:</b></p> <ul style="list-style-type: none"> <li>▪ Schäfers, A., <b>Bougioukos V.</b>, Karamatzanis, G., Nikolopoulos, K., (2024). Prediction-led prescription: optimal Decision-Making in times of Turbulence and business performance improvement. <b>Journal of Business Research</b>, special issue on “AI improving Business performance”</li> <li>▪ Nikolopoulos, K., Litsa, A., Petropoulos, F., <b>Bougioukos, V.</b>, and Khammash, M., (2015), “Relative Performance of Methods for Forecasting Special Events,” <b>Journal of Business Research</b></li> </ul> <p><b>Books and Book Chapters</b></p> <ul style="list-style-type: none"> <li>▪ <b>Bougioukos V.</b>, Nikolopoulos, K., Tsinopoulos, C., &amp; (eds) ‘Forecasting and Planning in a World of Turbulence’, Edward Elgar Publishing (May 2025)</li> <li>▪ Mojdehi, M., Nikolopoulos, K., &amp; <b>Bougioukos, V.</b> (2024). Forecasting and Planning with Auxiliary Data During a Pandemic: Evidence from UK Google Trends. In Impacts of COVID-19 on Supply Chains: Disruptions, Technologies, and Solutions (pp. 73-99). Cham: Springer Nature Switzerland.</li> </ul> <p><b>Conference Proceedings</b></p> <ul style="list-style-type: none"> <li>▪ <b>Bougioukos, V.</b>, (2013), “Institutional Background in Wage Bargaining,” Proceedings in the 12th International Decision Sciences Institute Conference</li> </ul> |

| <b>Work in Progress</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| <p><b>Books and Book Chapters</b></p> <ul style="list-style-type: none"> <li>▪ <b>Bougioukos, V</b> &amp; Nikolopoulos, K., (2026), Sports Analytics: Bridging Theory and Practice in the Sports World., Springer Business Analytics in Practice   Book series home In preparation)</li> <li>▪ Nikolopoulos, K. &amp; <b>Bougioukos, V.</b>, (2026), Strategic Analytics: From theory to Practice, data analytics for strategy and beyond, Springer Business Analytics in Practice   Book series home (In preparation)</li> <li>▪ Nikolopoulos, K., Alghassab, W., Litsiou, K., Sapountzis, S., Khammash, M., &amp; <b>Bougioukos, V.</b>, “Long-Term Forecasting for policymaking with Structured Analogies and Interaction Groups,” (Work in progress, aiming for the Journal of Technological Forecasting and Social Change).</li> </ul> <p><b>Academic Papers</b></p> <ul style="list-style-type: none"> <li>▪ Ramadanti, R., Nikolopoulos, K., <b>Bougioukos, V.</b> “Forecasting Sales using Sentiment Analysis and Auxiliary data: Statistical models, Customer reviews, Google Trends Data, and implications for inventory management”, International Journal of Production Research, (2<sup>nd</sup> round minor revision)</li> </ul> |

- Nikolopoulos, K., Theodorou, V., **Bougioukos, V.**, Soleidis, K., and Morgan, P. “ADIDA, a non-overlapping temporal aggregation forecasting method-improving framework: evidence from machine learning methods and non-intermittent data.”, International Journal of Production Research, (Invited)
- Nikolopoulos, K., Alghassab, W., Litsiou, K., **Bougioukos, V.**, and Polychronakis, Y. “Forecasting and Scenarios for long-term diversification transitions in oil-based economies”, Technological Forecasting and Social Change (Under Review)
- Mukherjee, U., Nikolopoulos, K., Seshadri, S., **Bougioukos, V.**, “Beyond causality: using Forecasting Analytics for business, industrial and policy problems, (Aiming for Production and Operations Management Journal)
- Nedumpillil, A.J.K., Konstantinos Nikolopoulos, K., and **Bougioukos, V.** “Fathoming Disruptive Innovations in Information Systems: marketing and educational potential, ethical considerations, and public perceptions of Generative AI” (Work in Progress)
- Bougioukos, V., Sarantidis, A., & Asteriou, D., “From Hypocrisy to Corporate Atonement: NGOs and Financial Markets,” (Work in progress)
- Bougioukos, V., “IT reforms and management culture: The case of the Greek oil and gas market” (Work in progress)

#### Awards – Research Grants

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| May 24 – Oct 24                     | <ul style="list-style-type: none"> <li>▪ <b>UKRI (50,000 GBP)</b>-DAFNI Centre of Excellence for Resilient Infrastructure Analysis, “<i>FORNet: DAFNI FORecasting Services for Energy NETworks - Sandpit</i>” jointly with Imperial College and York St. John. Involved in proposal drafting, bidding and working as a 0.4 FTE search Assistant</li> </ul> |
| Sept 2022                           | <ul style="list-style-type: none"> <li>▪ <b>Durham Business School</b><br/>Work on ‘Forecasting in a world of Turbulence’ (Book writing) <b>11,000 GBP</b></li> </ul>                                                                                                                                                                                      |
| Jul 2022                            | <ul style="list-style-type: none"> <li>▪ <b>Institute of Hazard, Risk and Resilience Forecasting Lab at Durham University:</b> Commercialisation of Forecasting <b>9,000 GBP</b></li> </ul>                                                                                                                                                                |
| 2019-2020<br>2018-2019<br>2017-2018 | <ul style="list-style-type: none"> <li>▪ <b>Voted as the most popular Professor in Wenzhou-Kean University for providing services and support to WKU students for three consecutive years</b></li> </ul>                                                                                                                                                   |
| 2017                                | <ul style="list-style-type: none"> <li>▪ <b>Student Partnering with Faculty II: 22,079 RMB</b> for research on ‘Social Investments in China’</li> <li>▪ <b>Chinese Ministry of Education:</b> National Undergraduate Training Program for Innovation and Entrepreneurship: <b>8,000 RMB</b></li> </ul>                                                     |
| 2010 - 2013                         | <ul style="list-style-type: none"> <li>▪ <b>125-years Bangor University Anniversary Research Bursary</b></li> </ul>                                                                                                                                                                                                                                        |
| 2004 - 2006                         | <ul style="list-style-type: none"> <li>▪ <b>State Scholarship Foundation</b></li> </ul>                                                                                                                                                                                                                                                                    |

#### Languages:

Greek (Native), English (Highly Fluent) and German (Basic)

#### Computer Literacy:

R, Stata, SPSS, NVivo, Advanced Microsoft Office user (Word and Excel, etc.)

#### Membership

- International Institute of Forecasters

#### Extra-curricular activities

- Sports, Ecology, Cinema, and Politics